



**GENIUS WEBINARS** services from Rapid Crush are focused on helping you solve problems and accomplish your goals. We do this by accelerating your time to market with a custom webinar that is structured in the format and methodology that RAPID CRUSH has used to generate hundreds of millions of dollars in revenue for its clients.

This webinar development service is founded on the course, **GENIUS WEBINARS**. The course enables audiences to discover everything they need to utilize the most effective media for sales and communications - webinars - guided by the foremost sales expert, Jason Fladlien.

### **ABOUT JASON FLADLIEN**

Few people in the world understand mass persuasion and sales conversions like Jason Fladlien, Chief Strategist, and Co-Founder of Rapid Crush, Inc.

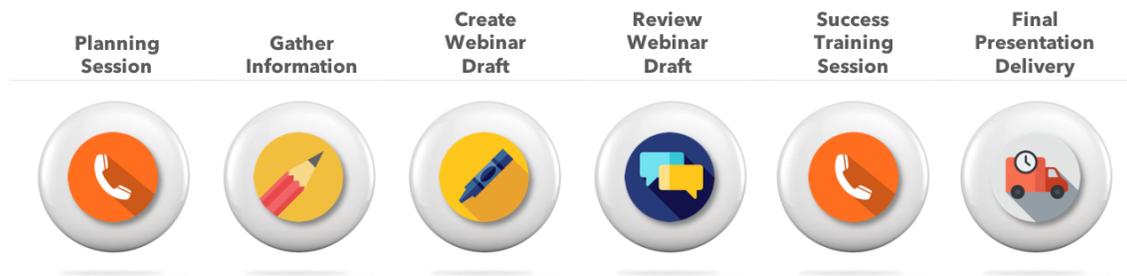
Jason has created – and personally delivered - hundreds of design winning webinars. He has proven that the mastery and application of webinars can be utilized by leaders in almost every niche and industry by generating more than \$100 million in sales in market after market.

## ABOUT THE SERVICE

The service from Rapid Crush focuses on design, and creation of a custom webinar specifically created for your product or service. It is a “done-for-you” service that extends the concepts taught in the course **GENIUS WEBINARS** into a world-class product that you can then use for your webinar, VSL, or sales pages.

## HOW IT WORKS

We take great pride in providing you with a concierge-like experience. Our team is focused on ensuring that we are supporting you through the entire design, development, review and delivery process. At a high-level the process is:



The average duration of a services project for **GENIUS WEBINARS** is 20 business days. Because of the collaborative nature of the project, the duration can be impacted both positively and negatively by your availability. It is important that prior to project start we have a conversation about your team’s availability and co-develop an estimated time-line with phases.

## HOW MUCH DOES IT COST

The **GENIUS WEBINARS** service is built around two financial components. The first is a standard fee that is payable before the commencement of the service. That one-time fee for each webinar to be developed is \$25,000. The second component of the financial structure is a revenue sharing model. Based on product or service to be sold, that model is generally 10% of revenue derived from sales generated by the webinar, or its derivations.

## WHAT DO I GET

The **GENIUS WEBINARS** service focuses on one thing - - delivering world-class webinar content to you that you can then leverage to drive greater sales results and conversions. The webinar content that we create for you includes slides in the format of your choice, the assets required to create the slides and a small group coaching with Q&A on how to best deliver your webinar.

We don’t defocus this effort by delving into other marketing activities. That means we’re not the company to schedule, manage, and host your webinar, create swipes, or funnel/sales pages, build out your launch strategy, etc. We are the company that is focused, to an extreme, on providing you with the absolute best, world-class end product – **YOUR custom webinar**.

## WHAT DO I DO NOW

Getting started on your project is very simple.

1. As a prerequisite we ask that you purchase and **complete** the **GENIUS WEBINARS** course
2. Contact RAPID CRUSH and a **GENIUS WEBINARS** representative will be assigned to you
3. If the service is appropriate for your organization, sign the services agreements and provide the services fee

Once the three steps are completed, your personal concierge will reach out to you by telephone and by email within one business day to schedule your project start.

For more information, or to purchase the **GENIUS WEBINARS** course visit:

[www.genius-webinars.com](http://www.genius-webinars.com)

**"added 7 figures into my business..."**



"Following Flad's webinar automation strategies has added 7 figures into my business..."

But following his webinar training has added many millions into my business.

There's only a handful of Gurus I study from and Flad's is one of them."

**Alex Jeffreys, Co-founder of CoachingWithYou.com**

**"have easily attributed to 7-figures in my business"**



"Jason's webinar tactics and strategies are incredibly effective, fun and easy to apply.

His methods and help have allowed me to routinely experience 20% and even 30% conversions on my webinars and have easily attributed to 7-figures in my business.

Jason takes away the pain in planning your webinar and makes it a fun and rewarding experience."

**Costas Peppas, CEO at Strategic Inner Circle**

**"Jason generated more sales and more money than all the webinars I've done"**



"Don't even think about doing a webinar or learning about how to do webinars from Jason Fladlien - - unless you are committed to working with THE BEST IN THE WORLD.

Jason isn't good or even great at webinars, he is world class, extraordinary and truly amazing. In one hour, for my very first webinar, Jason generated more sales and more money than the all the webinars I've done since then.

If I could only do one more webinar in my entire life the only person I'd want to do it with is Jason Fladlien."

**Joel Weldon, NSA Hall Of Fame Speaker**

**RAPID CRUSH, Inc.**

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